

"Creating a Positive Future for Off-Highway Vehicle Recreation"

Annual Conference
Midway, Utah
October 12-14, 2023
trailhead@nohvcc.org

## **Conference Sponsorship**





# NOHVCC's Annual Conference

In 2023 NOHVCC will once again host an Annual Conference to bring together the best and brightest in the OHV community to network, participate in presentations and panel discussions and get outdoors to experience a Mobile Workshop and ride. This and every Conference is an opportunity to bring the NOHVCC family together to help meet our mission of creating a positive future for OHV recreation.

#### **Dates**

October 12-14, 2023

#### Location

Midway, Utah

#### **Conference Hotel**

Zermatt Resort Utah 784 Resort Drive, Midway, UT 84049

P- (435)657-0180



### Why Sponsor?

The NOHVCC Annual Conference is the best way to demonstrate that your company or organization is a leader in the OHV Community. Your brand will be seen by agency, government, business, and nonprofit leaders from across the U.S. through our website, social media, email marketing and printed materials. At the Conference you will be greeted by 150+ attendees who are all committed to responsible OHV recreation. There will be OHV club and association officers and members, land managers responsible for OHV use from federal and state agencies as well as interested parties who represent disparate recreational interests.

#### **Benefits**

- Meet with the most knowledgeable and engaged OHV enthusiasts in the Country
- Hear from and engage with land managers and other decisionmakers responsible for overseeing OHV recreation
- Learn about best practices in the OHV community
- Promote your products, services, and programs
- Increase your brand visibility

# Sponsorship Information – Contact <u>trailhead@nohvcc.org</u> – or call 406-454-9190

Sponsorships Available	Full registrations to Conference/Mobile Workshop	Display booth throughout Conference	Logo placement on Conference materials	Recognition in pre- Conference notices on nohvcc.org, social media, and through direct emails	Dedicated article and email to entire distribution list highlighting sponsorship	Plenty of opportunity to network with key OHV leaders
\$15,000 – Extreme Terrain	6	Yes	Yes – Largest logos, and most prominent placement	Yes – Most prominent placement	Yes	Yes
\$10,000 – Hard Enduro	4	Yes	Yes – Listed as Hard Enduro sponsor (below and smaller than Extreme Terrain sponsor)	Yes – Listed as Hard Enduro sponsor (below and smaller than Extreme Terrain sponsor)	Yes	Yes
\$5,000 – Hare Scramble	2	Yes	Yes – Listed as Hare Scramble sponsor (below and smaller than Hard Enduro sponsor)	Yes – Listed as Hare Scramble sponsor (below and smaller than Hard Enduro sponsor)	No	Yes
\$2,500 – Fun Run	2	No	Yes – Listed as Fun Run sponsor (below and smaller than Hare Scramble sponsor)	Yes – Listed as Fun Run sponsor (below and smaller than Hare Scramble sponsor)	No	Yes

### Additional opportunities to sponsor:

Meals —If you choose to sponsor a meal your organization will be recognized at the beginning and end of the meal and a representative will be provided an opportunity to speak once people are seated and may distribute flyers or other information.

Luncheon (At Meeting Space or Mobile Workshop) - \$3,000

Breakfast - \$2,000

