



2023 Annual Conference

Midway, UT

October 12-14, 2023

trailhead@nohvcc.org

Exhibitor Package and Guidelines



NOHVCC's Annual Conference

In 2023 NOHVCC will once again host an in-person Annual Conference. NOHVCC strives to bring together the best and brightest in the OHV community to network, participate in presentations and panel discussions and get outdoors to experience a Mobile Workshop and ride. This year we will bring our mission of creating a positive future for responsible off-highway vehicle recreation to Midway, UT.

Dates

October 12-15, 2023

Location

Midway, Utah

Conference Hotel

Zermatt Resort Utah, 784 Resort Drive, Midway, UT 84049

P- (435)657-0180

Why Exhibit With NOHVCC?

The NOHVCC Annual Conference is the best way to demonstrate that your company or organization is a leader in the OHV Community. The Conference is attended by agency, government, business, and nonprofit leaders from across the U.S. At the Conference you will be greeted by 150+ attendees who are all committed to responsible OHV recreation. There will be OHV club and association officers and members, land managers responsible for OHV use from federal and state agencies as well as interested parties who represent disparate recreational interests.

Benefits

- Meet with the most knowledgeable and engaged OHV enthusiasts in the Country
- Hear from and engage with land managers and other decisionmakers responsible for overseeing OHV recreation
- Learn about best practices in the OHV community
- Promote your products, services, and programs
- Increase your brand visibility

Exhibitor Pricing:

EXHIBITOR TABLE DURING ALL INDOOR SESSIONS (LIMITED AVAILABILITY) \$950*

Exhibitor table or booth throughout the NOHVCC Conference – plus one full registration for Conference

PRESENCE AT INDOOR SESSIONS AND AT MOBILE WORKSHOP (LIMITED AVAILABILITY) \$1,300*

Exhibitor table or booth throughout the NOHVCC Conference as well as a booth or tent at the outdoor Mobile Workshop - plus one full registration for Conference and Mobile Workshop

*All exhibitors must comply with NOHVCC's Exhibitor Guidelines

Exhibitor Information – Contact trailhead@nohvcc.org – or call 406-454-9190

Additional opportunities to sponsor:

Meals –If you choose to sponsor a meal your organization will be recognized at the beginning and end of the meal and a representative will be provided an opportunity to speak once people are seated and may distribute flyers or other information.

Luncheon (At hotel or Mobile Workshop) - \$3,000

Breakfast - \$2,000



2023 NOHVCC Annual Conference Exhibitor Guidelines

First, thank you for your interest in hosting an Exhibitor Table at the NOHVCC Annual Conference! We are excited about the opportunity to hear from you, and look forward to your valuable contribution to our mission of *“creating a positive future for responsible OHV recreation.”*

We wanted to take this opportunity to share NOHVCC’s principles and provide guidelines for exhibitors at the NOHVCC annual conference. NOHVCC prides itself on promoting safe and responsible use and seeks out exhibitors who share these goals.

In general, any exhibit topics, videos, pictures or written descriptions of off-highway vehicle use (including but not limited to the use of ATVs, ROVs and dirt bikes) shall align with NOHVCC’s mission objectives:

- Help establish new OHV clubs and state associations where they don’t exist;
- Strengthen existing clubs and state associations by providing information, training and services to help them be more effective;
- Improve and promote responsible OHV recreation management and resource protection by working in partnership with private and public land managers and recreation planners;
- Provide and promote best management practices for OHV recreation planning, development and management to policy makers;
- Promote a positive OHV recreation image to all publics;
- Build a better understanding of responsible OHV recreation among all publics;
- Build recognition and acceptance that OHV recreation is a positive activity and promotes a responsible lifestyle;
- Provide broad-based, ongoing educational opportunities for OHV recreationists, recreation planners and decision-makers;
- Provide and promote educational, safety, ethics, environmental and character-building programs for all OHV recreationists including youth; and
- Emphasize the benefits of responsible recreation behavior and raise awareness of the impacts from irresponsible recreation activity.

The ATV Safety Institute, the Recreational Off-Highway Vehicle Association and the Motorcycle Safety Foundation have created “rules” and tips for OHV use. In general, any OHV use depicted or described in exhibits should comply with the following:

ROV SAFETY RULES

1. Always fasten your seat belt, wear a helmet and other protective gear and keep all parts of your body inside the ROV.
2. Avoid paved surfaces. ROVs are designed to be operated off-highway.
3. Drive only in designated areas, at a safe speed, and use care when turning and crossing slopes.
4. Never drive or ride under the influence of alcohol or drugs.
5. Never drive an ROV unless you’re 16 or older and have a valid driver’s license. ROVs are not toys.
6. Never carry more passengers than the ROV is designed for, and never allow a passenger who is too small to sit in a passenger seat to ride in the ROV.
7. Read and follow the operator’s manual and warning labels.

8. Take a hands-on ROV Basic *DriverCourse*SM and the free [online E-Course](#). Visit [rohva.org](#) or call 866.267.2751

The ATV Safety Institute's Golden Rules:

1. Always wear a DOT-compliant helmet, goggles, long sleeves, long pants, over-the-ankle boots, and gloves.
2. Never ride on paved roads except to cross when done safely and permitted by law - another vehicle could hit you. ATVs are designed to be operated off-highway.
3. Never ride under the influence of alcohol or drugs.
4. Never carry a passenger on a single-rider ATV, and no more than one passenger on an ATV specifically designed for two people.
5. Ride an ATV that's right for your age.
6. Supervise riders younger than 16; ATVs are not toys.
7. Ride only on designated trails and at a safe speed.
8. Take a hands-on ATV *RiderCourse*SM and the free online E-Course. Visit [ATVsafety.org](#) or call 800.887.2887.

The Motorcycle Safety Foundation's DirtBike Riding Tips:

1. Always wear a DOT-compliant helmet, goggles, long sleeves, long pants, over-the-ankle boots, and gloves.
2. Except for dual-purpose models, never ride on paved surfaces except to cross when done safely and permitted by law – another vehicle could hit you. Dirt bikes are designed to be operated off-highway.
3. Never ride under the influence of alcohol or drugs.
4. Supervise riders younger than 16; dirt bikes are not toys.
5. Never permit youngsters to ride dirt bikes that are too tall or too powerful for their capabilities.
6. Don't ride alone on remote trails. Use the buddy system.
7. Ride only on designated trails and at a safe speed.
8. Take a hands-on riding course. Visit [DirtBikeSchool.org](#).

This means that all exhibits, photos and descriptions of OHV use should portray riders or drivers and passengers wearing all appropriate safety gear, recreating legally and responsibly, operating an age-appropriate machine and participating in safe OHV recreation.

For example, photos of ATV, ROV or dirt bike use should NOT include helmetless riders, riders too small or too young for the vehicle, riding on inappropriate or illegal trails, or on paved roads.

Further, exhibits should not encourage any of the warned against behaviors in the above Safety Rules and Golden Rules.

Exhibitors will be asked to remove all videos, pictures, information or materials that do not comply with NOHVCC's safe and responsible ethic.